

Contact Details

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Notable Achievements

2009 Work featured in international design magazine *IdN*.

2008 Commissioned by Grammy award winning rock group *Dave Matthews Band* to design tour merchandise.

2007-08 Three time winner of *Threadless's* T-shirt design competition which receives thousands of entries.

Employment History

Freelance Graphic Designer 2007-09
Jobs undertaken while completing studies.

2009 Identity design for *Outfit*, a large Auckland based theatre ensemble.

2009 Booklet design for the *Ministry for the Environment* to be presented to members of parliament.

2009 Tour posters for New York experimental musician, *Dan Deacon*.

2008 Lead project to develop the look and feel of the *New Zealand Green Party's* branded YouTube channel for the 2008 General election.

2008 Merchandise for New Zealand's most popular band, *The Black Seeds*.

2007 Graphic design for fringe festival show, *This is not a Medical Satire*.

Professional Qualifications & Training

2006-08 BDes(1st Class Hons) Massey University, Wellington, NZ.

2007 Duncan of Jordanstone College of Art and Design, Dundee, UK (Study Abroad Programme).

2000-04 NCEA Level 1, 2 & 3, Cashmere High School, Christchurch, NZ.

2004 New Zealand Scholarship awarded in Graphic Design (High Distinction).

Capabilities

- + Able to create stunning work that communicates clearly and effectively.
- + Meticulous & hardworking.
- + Excellent understanding of design principals, which can be applied to any medium of design.
- + Proficient in typography, illustration, web design, 3D software, 2D animation, video editing, sound design and photography.
- + Works very well under pressure and strict time constraints.

Code & Software Knowledge

HTML/CSS, ActionScript 2.0, InDesign CS4, Photoshop CS4, Illustrator CS4, Final Cut Pro, Soundtrack Pro, SketchUp.

View portfolio at www.joelcocks.com